

A 2.5-day International Training Course on

Integrating Societal Impact in a Research Strategy

25-27 November 2020*
Rotterdam, the Netherlands

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Erasmus

ERASMUS UNIVERSITEIT ROTTERDAM



For Research managers, Researchers, Science funders, Policy makers
and Other Professionals Involved in Strategically Integrating Societal Impact in Research

Draft Programme

Wednesday 25 November

8.30 Registration with coffee/tea

9.00 Word of welcome by AESIS

9.05 Rutger Engels*

Opening of the course by the Rector of Erasmus University

9.15 Barend van der Meulen

Director of the Center for Higher Education Policy Studies at the University of Twente, The Netherlands

& Kathryn Graham

Executive Director of Performance Management and Evaluation at Alberta Innovates, Canada

Introduction by the Course Directors

10.00 General introductions by the participants

- ◇ Why are you here, what do you want to take away?
- ◇ Where do you sit in the ecosystem of research activity?
- ◇ What are we talking about and why is it important?

10.30 Coffee/tea break

11.00 Pragmatic approach to understanding and integrating societal impact

12.00 Case Study Session 1: Introduction

12.30 Lunch

13.30 Mike Smith

*Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP, Chair of Medipex
& former Chair of the UK Institute of Knowledge Transfer, United Kingdom*

Impact oriented research and management

15.15 Coffee/tea break

15.45 Speaker*

17.00 Reception



*To be confirmed

Draft Programme

Thursday 26 November

8.30 Registration with coffee/tea

9.00 Welcome & Summary

9.15 **David Sweeney**
Executive Chair of Research England

Impact assessment frameworks as policy instrument: the example of the REF

11.00 Coffee/tea break and heading towards the MIAG congress on “Designing Societal Impact within Social Sciences and Humanities” for a joint session

11.30 **David Budtz Pedersen**
Director of the Humanities Research Centre, Denmark
& Rutger Engels*
Rector Magnificus, Erasmus University Rotterdam

Management and Leadership of Research Impact

12.45 Lunch and heading back

13.45 **David Budtz Pedersen**

Aligning research strategies within impact mapping

14.15 Interactive exercise

15.15 Coffee/tea break

15.45 **Barend van der Meulen & Kathryn Graham**

Case Study Session 3: Preparing the presentations in groups

17.15 **Recap & remaining questions (until 17:30)**

18.00 Dinner



Draft Programme

Friday 27 November

8.30 Registration with coffee/tea

9.00 Welcome & Summary
Collecting final questions

10.00 Case Study Session 4: Presentations of Participants

11.15 Coffee/tea break

11.45 Barend van der Meulen & Kathryn Graham

Problem Solving: going into collected practical issues of the past days
(Closing) presentation, discussion, summary & recap of most important lessons

13.30 Lunch & End

